

# Fintech Foundation

The major winners will be financial services companies That embrace technology

! Discover the key elements of successful FinTech firms, i.e., access to costumers, technology and understanding the regulatory and compilance requirements. Gain local knowledge on the growing FinTech market landscape.

i Today, more than ever before, financial institutions are becoming more aware of the disruptive nature of FinTech. Partnerships with FinTech companies is up from 32% in 2016 to 45% this year on average.

**Source: PwC FinTech Report**

# Fintech Foundation Certificate (FFC)

Duration: 8 days instructor-led course

## Course Overview

A brief introduction will be given to the traditional financial world and the global Fintech market, with a dive into each category including lending, personal finance, payments, investments, equity financing, remittance, consumer banking, crowdfunding, and blockchain.

For each vertical in the banking industry, a brief explanation will be given for each sector of the Fintech industry, including applications, market insights with examples of real world case studies of multiple Fintech companies. Due to the strict global financial regulatory requirements, regulations set by the Malaysian Government institutions and other global leaders in FinTech will also be discussed under each segment.

## FFC Exam Format

- Format: Multiple Choice
- o Duration: 1 hour
  - o Total Questions: 30
  - o Passing Score: 70%

# Course Outline

## Module 1

- Brief overview and history of traditional vs. tech financial services • Financial Technology Market Analysis
- Fintech Investments
- Important people in Fintech
- Future outlook on Fintech Startups
- Fintech trends + new prospects
- Overview of Regulatory requirements
- Malaysian Fintech efforts
- PFM, PFP, Financial Literacy

## Module 2

- Neo- and Challenger banks. E-Wallets
- mPOS, Cash Registers & POS management systems • Insurtech

## Module 3

- PFM, PFP, Financial Literacy
- Online trading

## Module 4

- Big Data
- Blockchain, cryptocurrency, smart contracts & further applications

# Testimonials

Hear what Our Students Have to Say



Yes, very good training for bankers from related division.

Rozi Afrianto, CIMB Niaga

This course help me a lot in understanding the fintech development in indonesia.

Tammadi, CIMB

